

WAHL COOKIE POLICY

This Cookie Policy explains how WAHL SA ("**we**", "**us**", and "**our**") uses cookies and similar technologies to recognize you when you visit our website at <https://sa.wahl.com/> . It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

A cookie is a small data file that is saved on your computer or mobile device when you visit our website. Cookies are widely used by website owners in order to make websites work as well as to provide reporting information. We use cookies to help us improve your experience online.

Why do we use cookies?

We use cookies for number of useful purposes for you. Some cookies are necessary in order for our website to operate, these cookies are called "essential/ strictly essential" cookies. We make use of other cookies in order to better understand our audience and to enable us to provide content and services that is most relevant to you. We also make use of third party cookies which are managed by other companies for advertising, analytics and other purposes.

How can I control cookies?

You have the ability to decide whether to accept or reject cookies. You can choose which cookies to accept or reject, however you cannot reject essential cookies as they are strictly necessary to provide you with services.

You can automatically reject or refuse cookies by configuring settings to automatically reject cookies on your browser or you can manually remove these cookies. Alternatively, you can visit www.internetcookies.org, which contains detailed information on how to manage and reject cookies on a wide variety of browsers and devices.

Types of cookies

Essential cookies: These cookies are strictly necessary to provide you with services available through our website and to use some of its features, such as access to secure areas.

Persistent cookies: These are permanent cookies that are stored on your browser until you delete them or until they reach their expiry date. These cookies are used to remember your preferences and to display content and information that is relevant to you.

Session cookies: These cookies only last as long as your online session, and disappear from your computer or device when you close your browser.

Third party cookies: These cookies are owned and created by another company that provides a service such as social media sharing, website analytics or content remarketing. Website analytics cookies collect information that is used to help us understand how our website is being used. These cookies do not contain personal information such as names and email addresses and are used to help us improve your user experience of the website.

What about other tracking technologies, like web beacons? Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our website or opened an e-mail including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Information we collect automatically:

Unique Identifiers: When you use or access the website, we may access, collect, monitor, store on your device, and/or remotely store one or more "Unique Identifiers," such as a universally unique identifier ("UUID"). A Unique Identifier may remain on your device persistently, to help you log in faster and enhance your navigation through the website.

Some features of the website may not function properly if use or availability of Unique Identifiers is impaired or disabled.

Analytics Information: We use data analytics to ensure site functionality and improve the website. We use mobile analytics software to allow us to understand the functionality of the website on your phone. This software may record information such as how often you use the website, what happens within the website, aggregated usage, performance data, app errors and debugging information, and where the websites were downloaded from. We do not link the information we store within the analytics software to any personally identifiable information that you submit within the mobile application.

Log File Information: When you use our website, we may receive log file information such as your IP address, browser type, access times, domain names operating system, the referring web page(s), pages visited, location, your mobile carrier, device information (including device and application IDs), search terms, and cookie information. We receive log file data when you interact with our website, for example, when you visit our websites, or interact with our email notifications. We use log file data to provide, understand, and improve our Websites, and to customize the content we show you. We may link this log file to other information we collect about you via the website.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at privacy@wahlsa.com.